

Quick Start GuideProfessional Readers

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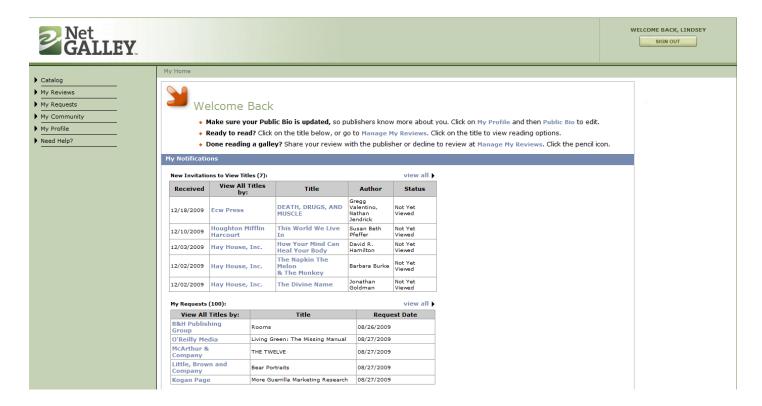
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Help

For more information on any of the topics above, please contact us at support@netgalley.com.

Your Home Page

- 1. After you sign in, your home page ("My Home") displays.
- 2. Note the bullet points at the top of the page. These tips and tricks will change periodically to alert you of new features.



3. The left column gives you access to areas of your account, including the NetGalley catalog, where you can see what titles are available and request them.



My Profile

- 1. From your home page, click the "My Profile" link in left column. Start with "Contact Information," and don't forget to fill in your website, blog, and Twitter information.
- 2. Click on the "Public Bio" link to get started. It's important to include information about yourself so that publishers can decide if you're a good match for their titles. In order to request titles from the catalog, you must have the Public Bio field filled in and at least one genre selected. Uploading a photo is optional. Under "Visibility," check the information that you'd like to share with publishers. They'll see whatever you select when they view your Public Bio.



- 3. In the Public Bio text box, provide information that will help publishers evaluate your requests for galleys.
 - We suggest including information about your reviews, where they are published or posted, what types of books you prefer, description of your target audience, the names and URLs of any publications you review for, and any professional affiliations.
 Remember, this is what publishers use to determine whether or not to approve your requests, so include any information you think they should know!
 - To paste text, please click "Paste from Word" button, which has an image of a clipboard and a W, and then paste into the pop-up window that opens. This will remove extraneous formatting that can cause errors on the site. (Use the buttons above the text box to add formatting.)

*Public Bio:

The following text is your public display of biographic information within NetGalley. You may paste content from Word docs or web pages, or use the simple editing controls to build a new bio.



SAMPLE PUBLIC BIO FOR REVIEWER: I'm the nonfiction reviewer for the City Paper. We publish roughly two reviews a week, in all genres. Our readership is ### and we reach the entire City metro area. You can view our reviews online at www.citypapersample.com/reviews.

SAMPLE PUBLIC BIO FOR BLOGGER: I'm a top 100 reviewer on Amazon, a member of Amazon Vine and also a LibraryThing member & reviewer. I post my reviews on Goodreads as well as my blog (www.blognamesample.com). My blog has ### subscribers. I post roughly 3 reviews a week. My collected reviews can be found at www.blognamesample.com/reviews. I am interested in reviewing adult fiction, romance, and young adult titles.

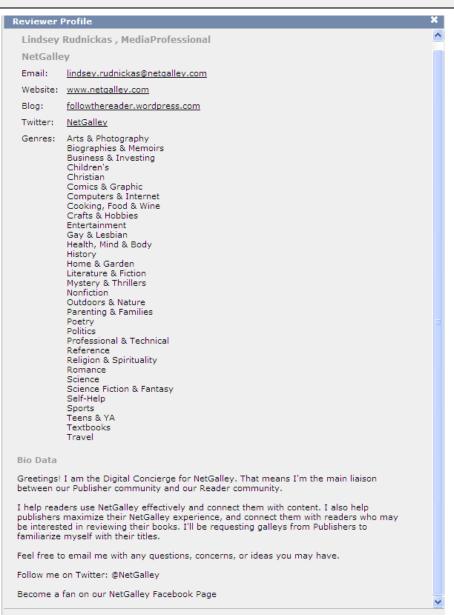
SAMPLE PUBLIC BIO FOR BOOKSELLER: I'm a member of the ABA. I have been a bookseller at Bookstore for # years. I'm currently the lead bookseller in the Children's department, and I also read and recommend fiction and mysteries on a daily basis to our customers. I read my ebooks on a NOOK. I post my reviews on Goodreads, as well.

SAMPLE PUBLIC BIO FOR LIBRARIAN: I'm a member of the ALA. I have been a Collections librarian for over ## years. I select fiction for my library. In addition, I recommend titles for the Young Adult selector. With a shrinking budget I must be more careful than ever in my purchasing. I want to give my patrons the most and best selection of books I possibly can. I plan to use NetGalley as another selection tool.

Ok

PREVIEW

CAUC



This is how the bio appears to the publisher.

Public Catalog

The Public Catalog allows you to request titles directly from the publisher.

Note: You must have filled in your Public Bio in order to request a title, since that information will help the publisher accept or decline your request. Titles that feature a READ NOW! button are approved by the publisher for immediate access by anyone. Clicking a READ NOW! button will place the galley on your home page instantly.

From your home page, click the "Browse Catalog by Recent" link on the right.



REQUEST: This button will send a request to the publisher, which they have the option to accept or decline. You will receive an email notification alerting you either way. Please be patient, as it may take some publishers a week or two to respond.

If your request is accepted then you'll find a link to the title on your home page.

You can track your request history from your "My Requests" page in the left-hand navigation.

The publisher will want to know more about you and can view your Public Bio. Make sure it serves you well by including as much relevant information about your areas of interest, publications and affiliations as possible.

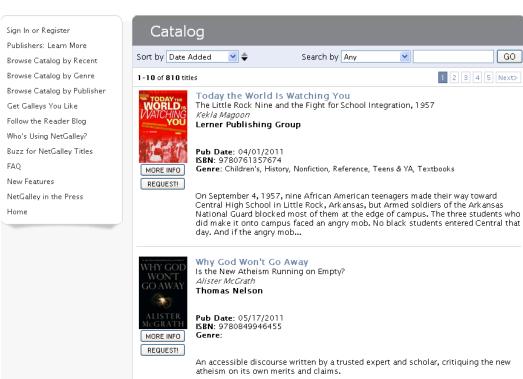


READ NOW: Clicking on READ NOW! will notify the publisher and automatically place the title on your home page.

Clicking MORE INFO will display edition information, marketing copy & reviews.







Viewing a Title

When you click on a title name (blue = hyperlink), you'll be taken to the Title Details page for that galley. This page gives you the details for this particular galley. You can read more about the title, open additional marketing materials, and best of all: choose how you want to read it!

Title Details page:



First let's take a closer look at the "Digital Press Kit."

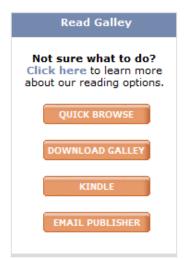
This is where publishers can provide additional marketing materials, such as a press release, author interview, photos, videos, author bio, tour schedule, etc.

Here's a good example:

Digital Press Kit

Interiors (4MB, application/pdf)
Introduction (32KB, application/octet-stream)
Author Videos (30MB, video/x-ms-wmv)
Galley Letter (54KB, application/msword)
Author Bio (33KB, application/msword)
Tour Schedule (24KB, application/msword)
Tip Sheet (119KB, application/octet-stream)

Sample pages from Cookbook Catalog
Full introduction by David Guas
See David Guas on The Today Show
Galley Letter
Expanded Author Bio
Author Tour Schedule
Tip Sheet



Please: check back frequently to see what reading devices we support, and email us to let us know what reading devices you are using!

The "Read Galley" column shows you which reading options the publisher has enabled for this particular title. If you're unsure of what each option means or which you'd prefer, click on our help link right under the words "Not sure what to do?" and this "More Information" window will open:

More Information

Here's an explanation of what each reading option button means.

- Quick Browse: Click this to preview the galley using NetGalley's web-based reader.
- Download Galley: Click this to download the galley to your computer, Sony Reader, or other device. You'll need Adobe Digital Editions software to open the file. Please download it for free here. For a list of supported devices, go here.
- 3. Kindle: Click this and the galley will be emailed to your Kindle. By requesting to read this galley on your Kindle, you agree that no part of this book may be reproduced or distributed in any printed or electronic form without permission. Please do not participate in or encourage piracy of copyrighted materials in violation of the author's rights. And, please be patient! It may take a few hours to get the galley to your Kindle, depending on Amazon and your connection speed.
- Printed Galley: Click this to request a copy of the printed galley from the publisher.
- Email Publisher: If you'd like to request that the publisher provides an additional reading option for this title (in a format for a reading device not listed here), click this to email the publisher directly.

CLOSE

NOTE: If you do not see a button for one or more of these options, it means the publisher has chosen not to enable the option for this particular title. In particular, many illustrated titles are not available in Kindle format because the Kindle does not display large images and layouts well.

QUICK BROWSE: The "Quick Browse" option is a great way to preview the title before choosing to download it. Once you click the "Quick Browse" button, the NetGalley web-based reader will open right in your internet browser — no software required.

KINDLE: To have the galley emailed to your Kindle as a PDF, be sure you have entered your Kindle email in your NetGalley Profile, and add kindle@netgalley.com to your approved email list in your Kindle account on Amazon. Your Kindle email address ends in @kindle.com or @free.kindle.com, and can be found in the Digital Content section of your Amazon account.

- If you enter a @kindle.com email address, the file will be sent directly to your Kindle, and Amazon will charge its standard Personal Document Service rates, based on file size.
- If you enter a @free.kindle.com email address, a link to the file will be sent to the email address associated with your Amazon account. From that link you can download the file, which you can then transfer to your Kindle via a USB connection.

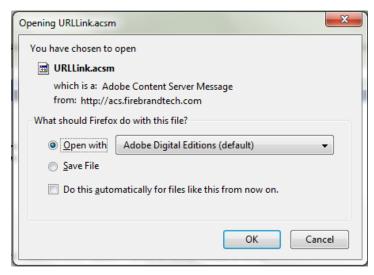
DOWNLOAD GALLEY: Once you choose a reading option by clicking the orange button, you may be prompted with a pop-up window, depending on what settings the publisher has chosen.

Note: For the "Download Galley" option, you will need to install Adobe Digital Editions, a free program (http://www.adobe.com/products/digitaleditions/). If you are transferring the file to another device, you will also need a free Adobe account, and you will be prompted to create one when you install the program.



After you click OK in the pop-up window, you will see another pop-up generated by your browser, asking whether you want to save or open the file.

If it is a protected galley, the file will be called URLLink.acsm, and you should choose to open the file with Adobe Digital Editions. Adobe Digital Editions will download the galley itself from the Adobe Content Server and authorize it on your computer and your Adobe account.



Once the galley has been downloaded to Adobe Digital Editions, you can transfer it to any compatible device, including:

- Nook
- Kobo
- Sony Reader
- iPhone, iPad, or iPod Touch using the free Bluefire app
- Android device using the free Aldiko Book Reader app.

Please visit the NetGalley FAQ (http://www.netgalley.com/about/faq/) or contact support@netgalley.com for the most up-to-date instructions for transferring files.

My Reviews

"My Reviews" is essentially a bookshelf of all the titles you have permission to view.

Once you've clicked on a galley title once, then that title will show up under "My Reviews," and this is where you should come to read that title again in the future.

Not only can you read the galley, but you can also notify the publisher if you plan to review, and even share your review with the publisher in NetGalley.

1. From your home page, click the "My Reviews" link in left column.

The following page will display:

My Home / Manage Reviews

Manage My Publisher Reviews:

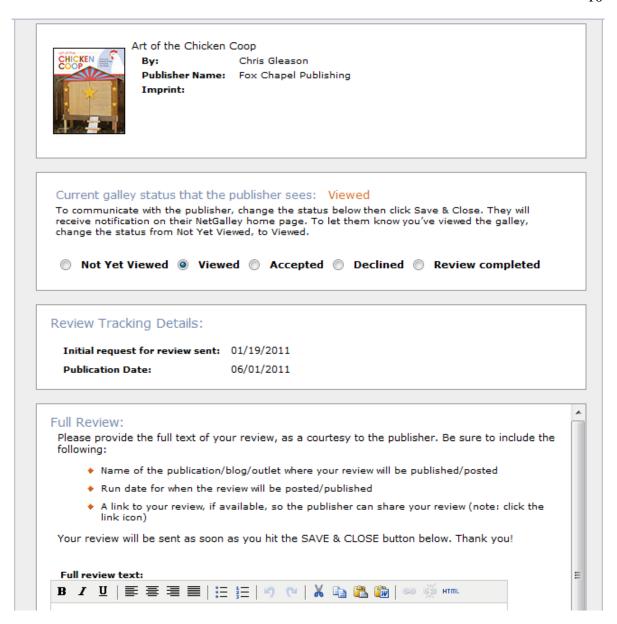
To let the publisher know you've viewed the galley, click on the pencil and update the status from Not Yet Viewed to Viewed. If you plan to review the galley, change the status to Accepted then click Save & Close. This is where you can write a review or provide feedback to the publisher about their title. To read the galley, click on the galley title.

Received	Pub Date	View All Titles by:	Imprint	Title	Author	Status	Write	Archive
10/14/2009	11/06/2009	O'Reilly Media		Confessions of a Public Speaker: GALLEY	Soctt Berkun	Not Yet Viewed	0	O
10/01/2009	04/13/2010	The Crown Publishing Group	Shaye Areheart Books	The Handbook for Lightning Strike Survivors	Michele Young-Stone	Viewed	0	o
09/24/2009	01/05/2010	PublicAffairs	PublicAffairs	FDR's Deadly Secret	Eric Fettmann & Dr. Steven Lomazow	Viewed	0	o
09/18/2009	12/15/2009	O'Reilly Media		The New How: GALLEY	Nilofer Merchant	Viewed	0	Lo
09/17/2009	12/15/2009	O'Reilly Media		The New How: GALLEY	Nilofer Merchant	Viewed	0	E _o
09/16/2009	11/03/2009	The Taunton Press		Mother's Best	Lisa Schroeder and Danielle Centoni	Viewed	0	O
09/16/2009	11/03/2009	Houghton Mifflin Harcourt	Houghton Mifflin Harcourt	Inklings	Jeffrey Koterba	Viewed	0	o
09/16/2009	09/29/2009	The Taunton Press		Speed Decorating	Jill Vegas	Viewed	0	o
09/16/2009	10/28/2009	Little, Brown and Company		How to Roast a Lamb	Michael Psilakis	Viewed	0	o

2. To read the galley, click on the blue title.

Occasionally you will see duplicate listings for a single title. In that case, click the "Archive" icon to remove the duplicates from your list.

3. To let the publisher know that you're interested in writing a review, or to send the review, click on the pencil icon in the "Write" column. The following dialog will display:



- 4. Be sure to select "Accepted" in the status box at the top of the dialog if you intend to write a review.
- 5. Clicking "Review Completed" will send the publisher a direct email with your review. You are sharing your review as a courtesy the publishing rights belong solely to you.
- 6. Make sure to include details about when and where your review will be published/posted. Including a link to the review online is always best, if possible! You can also copy and paste your review into the "Full Review" text box. NOTE: if you're copying from Word, click on the clipboard icon with the "W" before pasting text. Paste into that box to remove all Word document styles.
- 7. If you'd like to move titles you've already read or reviewed off of your "Manage My Reviews" page, you can archive them by clicking the folder icon. This places the title on your "Archived Reviews" page, which is accessible from the left-hand navigation.